



7550 Sunwood Drive NW
Ramsey, MN 55303
763-433-9831
www.cityoframsey.com

Marketing Opportunity in the Ramsey Resident

The City of Ramsey is excited to offer a local business marketing opportunity in our publication every other month.

The Ramsey Resident is delivered to over 12,000 homes and businesses for free and is filled with city and community news that residents look for.

- All ads are full-color, and design costs are rolled into the price. Or you are welcome to supply a camera-ready version of your ad.
- You may select specific issues in which your ad will appear.
- We now offer lower advertising costs and a 10% discount to those who purchase ads in six consecutive issues, with the discount credited on the sixth issue.* Advertisers who sign a six-issue agreement will have the option to change their ad up to three times during the six-issue period.

Reserve your space for one, two or all issues. Spaces are available on a first-come, first-served basis. Thank you for taking the time to read about this opportunity. We look forward to hearing from you soon.

Contacts

Pat Johnson
Communications Coordinator
763-433-9831
pjohnson@cityoframsey.com

Kathy Schmitz
Administrative Clerk
763-433-9844
kschmitz@cityoframsey.com

Advertising Rates, per issue. *10% off all six issues when opting to sign up for consecutive placement. Other terms apply.

Size (Inches)	First Issue	Second Issue	Third Issue	Fourth Issue	Fifth Issue	Sixth Issue*
1/2 page 7.5 x 4.625	\$600	\$600	\$600	\$600	\$600	\$240*
1/4 page 3.625 x 4.625	\$325	\$325	\$325	\$325	\$325	\$130*
1/8 page 4.625 x 2.21	\$200	\$200	\$200	\$200	\$200	\$80*

Issue(s) to display your ad

- ☐ January/February ☐ March/April ☐ May/June
☐ July/August ☐ September/October ☐ November/December
☐ Yes, I would like to sign up for the 10% discount, by purchasing six consecutive ads.

Business Name _____ Contact _____

Address _____

Contact Phone _____ Contact Email _____

Business Phone _____ Website _____

Mail to: City of Ramsey Communications
7550 Sunwood Drive NW
Ramsey, MN 55303

Email to: pjohnson@cityoframsey.com or kschmitz@cityoframsey.com

Complete online: <https://cityoframsey.com/332>